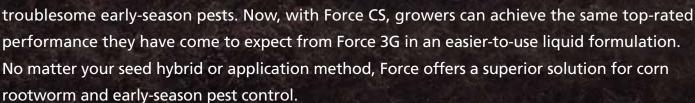




Force<sup>®</sup> CS is a soil-applied insecticide from Syngenta designed to deliver consistent performance in a convenient liquid formulation.

For over 20 years, growers have trusted the performance of Force® 3G for superior control of corn rootworms as well as



#### **Consistent Performance**

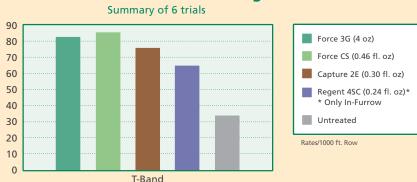
Force CS offers superior control of corn rootworms versus competitive products in both full-field (conventional or traited corn) and refuge acres. In addition, Force CS is the premier product for control of early-season pests such as white grub, wireworm and cutworm. Bt hybrids offer no control of early-season pests and may not perform well in areas with high corn rootworm infestations. Seed treatments and competitive liquid insecticides also fall short when it comes to rootworm control. With Force CS, growers can now control both corn rootworms and early-season pests with one top-performing product.

# Force CS Performance Data – Corn Rootworm Control Consistency

Field trials have shown the performance of Force CS is equal to or better than top-rated Force 3G and consistently outperforms competitive liquid insecticides such as Capture® and Regent® for control of corn rootworm. Consistency of rootworm control was improved eight percent compared to Capture and 19 percent compared to Regent when Force CS was applied.

## **Percent Treated Roots with Root Ratings < 0.75**

**Application Method** 



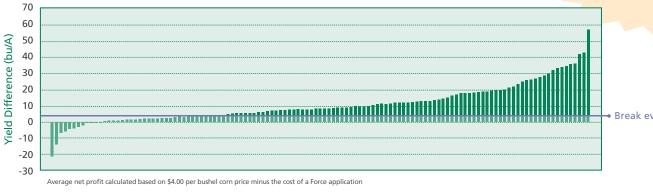
#### **Force on Corn Trait**

Studies have shown that Force consistently enhances corn rootworm control in areas of high CRW pressure when applied over the top of traited corn acres. Force also offers added control of early season pests that these hybrids can't suppress, contributing to a potential yield bump. In 68 percent of cases when CRW pressure was high, Force on traited corn increased yield and created an economic advantage at \$4.00/bu corn. The percent of cases with an economic advantage increased as the price of corn increased. Force also adds an additional mode of action for corn rootworm control on traited corn to help manage resistance.



2007-2009 Force on Trait Trials – NE, IL, MN, IA, OH, WI, IN (214 trials)

An increase of 5 bu/A yields a positive return on investment!



Break even @ \$4.00/bu corn

## **Convenient Formulation**

Growers don't have to choose between performance and convenience with Force CS. The advanced liquid formulation and packaging make it easier to use than granular formulations such



as Aztec® or other liquid insecticides like Capture and Regent. Through the new, innovative Central Insecticide System™ manufactured by John Deere, growers are able to apply Force CS during corn planting. The technology is fully integrated with the planter, so growers can apply Force CS to their corn acres as needed, either to full field or refuge acres.

In addition, the unique, patent-pending packaging of Force CS alleviates many product handling concerns.

The high-load formulation of Force CS also reduces the amount of handling and hauling, and allows growers the flexibility to conveniently load product for a single day's use. This cuts down on partials as well as trips taken to reload the planter. One 2.5 gallon box of Force CS will treat about 40 acres in 30-inch rows.

## Easy Refuge Acre Management

Through the Central Insecticide System, growers can easily comply with refuge acre management requirements. The convenience of having the insecticide application equipment integrated with the planter can be a timesaver when running refuge acres. The system allows growers to control the number of rows sprayed with Force CS with a flip of a switch from inside the cab of the tractor. This is especially convenient given the multiple options allowed for planting refuge acres.



# syngenta

For more information, visit ForceCS-insecticide.com, farmassist.com, JohnDeere.com/Ag or contact the Syngenta Customer Center at 1-866-SYNGENTA (866-796-4368).

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GS 408.30302 (11/10) SCP 186-00025-B